

F. No 8-14/2022-TS.V
Government of India
Ministry of Education
Department of Higher Education
(Management Division)

Shastri Bhawan, New Delhi.
Dated 4th August, 2022

OFFICE MEMORANDUM

Subject: Instructions to upload selfie with flag on website www.harghartiranga.com and use official hashtag #harghartiranga for social media promotions:-

The undersigned is directed to forward DO Letter No. 42-22/45/2022-C&M-pt. dated 23.07.2022 from Secretary, Ministry of Culture regarding Har Ghar Tiranga Programme for information and necessary action.

Encl: As above

(Deep C. Lakra)

Under Secretary to the Government of India
Ph.: 011-23385935

To,

All BHs of DHE
Secretary and Principal Secretary (Higher Education) of All States and UTs
Chairman, UGC
Chairman, AICTE
Secretary General, AIU
All IIMs
All IITs,
All IIITs
All NITs,
All IISERs,
All NITTRs,
All SPA,
All CUs

Copy for information to:-
PS to JS(Mgt.)

गोविंद मोहन
सचिव
Govind Mohan
Secretary



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आज़ादी का
अमृत महोत्सव

भारत सरकार
संस्कृति मंत्रालय
नई दिल्ली-110001
GOVERNMENT OF INDIA
MINISTRY OF CULTURE
NEW DELHI-110 001

DO.No.42-22/45/2022-C&M-pt.



July 23, 2022

Dear Sanjay:

Under the aegis of 'Azadi Ka Amrit Mahotsav' AKAM, 'Har Ghar Tiranga' campaign has been launched to encourage the citizens to hoist the National Flag of India in their homes. The idea behind the campaign is to instill the feeling of patriotism in the hearts of people and reminisce the journey of India and those who have contributed towards creating this great nation. It is envisaged that all citizens shall be encouraged to hoist *Tiranga* at their homes during the Independence week from 13th- 15th August.

2. Ministry of Culture has developed a website www.harghartiranga.com where citizens are encouraged to pin a flag and upload a selfie with flag. It is requested to create awareness about the website and use official hashtag #harghartiranga for social media promotions.

With kind regards,

Yours sincerely,

(Govind Mohan)

Shri K Sanjay Murthy
Secretary
Department of Higher Education
Ministry of Education
Shastri Bhawan, New Delhi - 110001